



Marathwada Mitramandal's  
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING  
(IMERT), Pune

**Accredited by NAAC with A+ Grade**

### REPORT FOR PROFESSIONAL DAY 2020

MM's IMERT's Students Council 2019-20 had decided to plan for a professional day in which various competitions were there which are aligned with the professional course that they are currently pursuing i.e., MBA.

Through this event students generated platform for themselves to showcase their leadership skills, professional attitude & management skills in order to complete the same successfully.

Professional day celebrated in the Institute was initiated with the thought process to develop the managerial skills like leadership, team work, spontaneity, strategy building etc, among the students. Students being the MBA Graduates need to go through this process before entering into the corporate. We had organized three Management games on **Professional Day i.e. on 04/03/2020** as below:

- A) NEWS HUNT
- B) Mad-Ad
- C) Business Quiz

#### **1. NEWS HUNT COMPETITION:**

Date: 04/03/2020

Time: 4 pm. Onwards

Student Co-ordinator: Ms. Komal Dadas

Judges: Prof. Praful Sarangdhar & Prof. Yogesh Jadhav

#### **Rules & Regulations :**

1. Min 2 and max 3 participants will be allowed.
2. All the participants need to be together throughout the game for searching the hints or clue and even while forming the news.

If any of the participants is found separated the team will be declared disqualified.



**Marathwada Mitramandal's  
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING  
(IMERT), Pune**

**Accredited by NAAC with A+ Grade**

**2 MAD-AD COMPETITION:**

Date : 04/03/2020

Time : 4 p.m. onwards

Student Co-ordinator : Mr. Mohit Pawar & Ms. Mohini Gore

Judges: Prof. Praful Sarangdhar

**Brief:** Group of four students, will be asked to create a marketing plan including creating a full-fledged creative campaign. Students have to present a conceptual ad of either a product or a service. Students will act out a TV / radio script and present ideas relevant on creating social awareness, etc.

**Rules & Regulations:**

1. The topics for the Ad Mad Show will be given on the spot.
2. Each team will have 15 minutes for the preparation.
3. Maximum Time Limit for performing the Ad is 5 minutes.
4. The criteria for assessment includes content, spontaneity and adherence to the topic, coordination, appeal of the advertisement, humour and performance on the stage.

**3. BUSINESS QUIZZ:**

Date : 04/03/2020

Time : 04 pm. Onwards

Co-ordinator : Mr. Mayur Kabra & Ms. Yashika Sharma

Judges: Prof. Praful Sarangdhar & Prof. Yogesh Jadhav

**Rules & Regulations :**

- (1) Team should consist of 2 members.
- (2) There will be 3 rounds out of which 2 will be eliminating round and the last round will be the final decision round.
- (3) The round will be specified at the time of event only.
- (4) The attire should be Formal and team should report 10 minutes earlier.



Marathwada Mitramandal's  
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING  
(IMERT), Pune  
**Accredited by NAAC with A+ Grade**

(The rules will be binding to everyone and no one will be entertained beyond it.)

### **BASIC RULES :**

1. Every event has separate set of rules and all are requested to abide by them.
2. The decision of the judges will be final and no more queried shall be entertained.
3. All the participants must be in **FORMALS**.
4. All the participants should compulsory carry college identity card.
5. No cell phone will be allowed in the duration of the game.

### **PHOTOGRAPHS OF THE EVENT:**

