

Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(IMERT), Pune

SELF STUDY REPORT (SSR)

CRITERION: I CURRICULAR ASPECTS

Metric No. 1.4.2

SUMMARY SHEET OF DOCUMENTS RELATED TO

Structured feedback on Review of Syllabus

Academic Year: 2013-2014 to 2017-2018

Feedback analysis and action taken report

Sr. No.	Academic Year wise Action Taken Report
1	2017-2018
2	2016-2017
3	2015-2016
4	2014-2015
5	2013-2014



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Alumni Feedback Form for "Review of Syllabus"

12 responses

1) Name of the Respondent

12 responses

AKASH MITTAL

Kunal Gupta

Rajesh Paikrao

Neha Borhade

Abhay Chavan

Mr. Abhay Chavan

Rohan Agawane

Vinay Chhajed

Deepti Angre

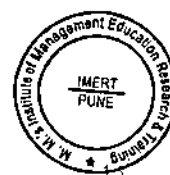
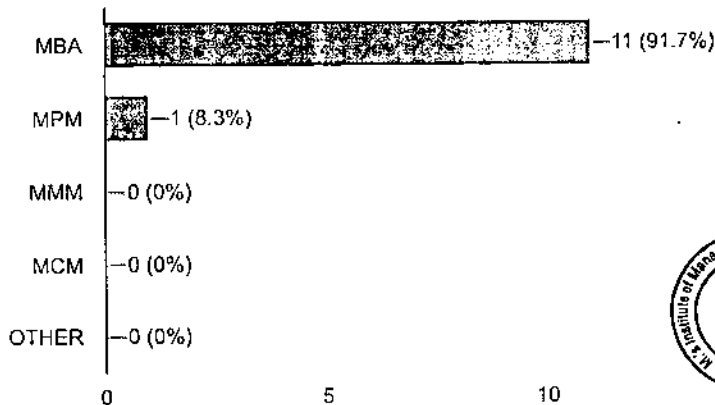
Hrishikesh Thakare

AASHISH KATKAR

Apoorv Kamble

2) Which of the following programmes did you complete from IMERT?

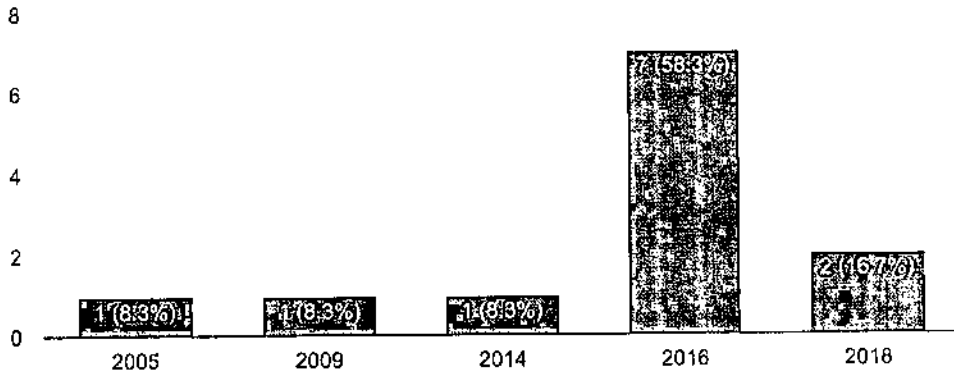
12 responses



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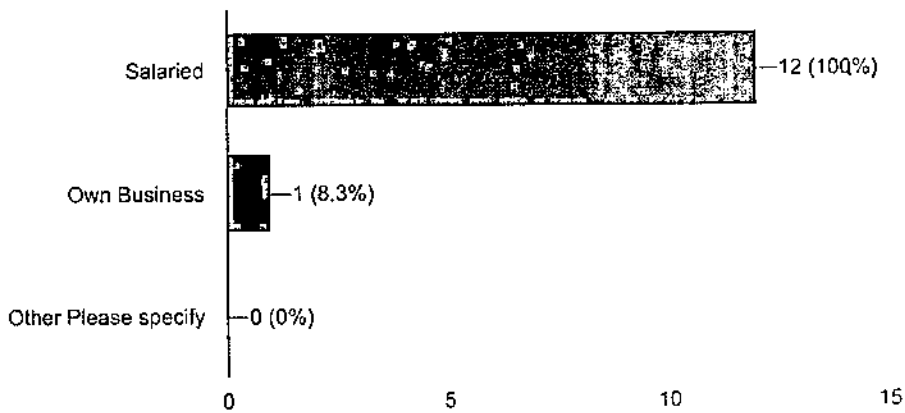
3) Year of Passing

12 responses



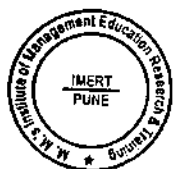
4) Please mention your profession

12 responses



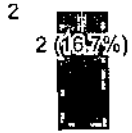
5) Name of the organisation you are currently associated with

12 responses



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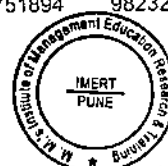
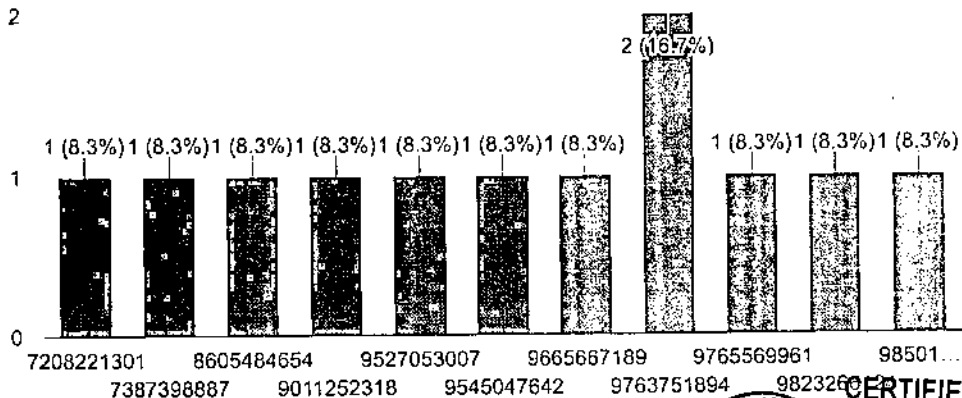
6) Designation

12 responses

- Assistant Marketing Manager
- Operations Executive
- Associate Manager
- Resource Manager
- Research Analyst
- Research Analyst
- marketing manager
- Deputy Vice President
- Executive- HR & Admin
- ASSISTANT MANAGER
- Assistant Manager
- Co-ordinator

7) Contact Number

12 responses



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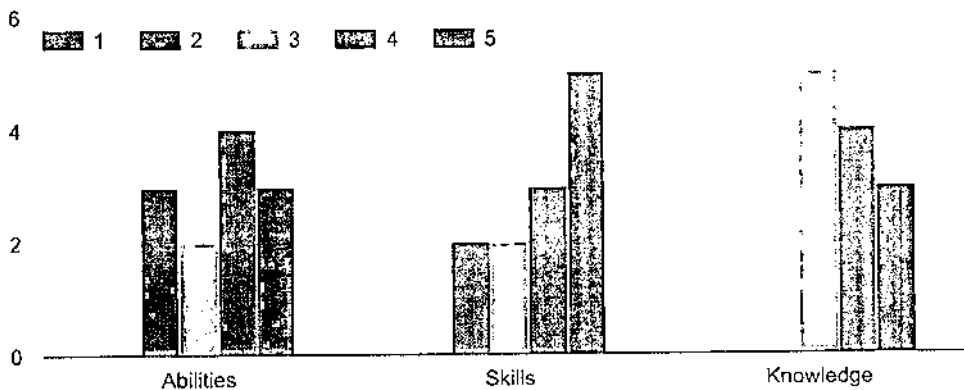
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8) Email ID

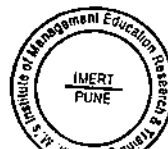
12 responses

- mittal.akash8887@gmail.com
- kunalgupta.181@gmail.com
- paikrao.rajesh93@gmail.com
- borhade.n.neha@gmail.com
- chavanabhay01@gmail.com
- chavanabhay01@gmail.com
- rohan.b.agawane@gmail.com
- Chhajerdivinay@gmail.com
- deepti.angre@gmail.com
- hrishikeshthkr227@gmail.com
- aashishkatkar01@gmail.com
- apoorv_000@yahoo.com

9) Please rate the achievement of the following learning values through curriculum. (ASK)



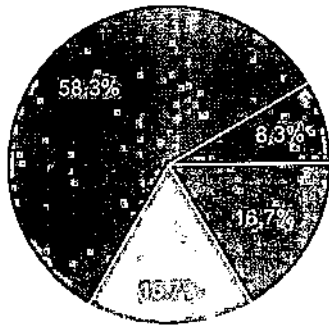
10) How do you rate the suitability of curriculum, its relevance to industry standard and applicability to real life situations.



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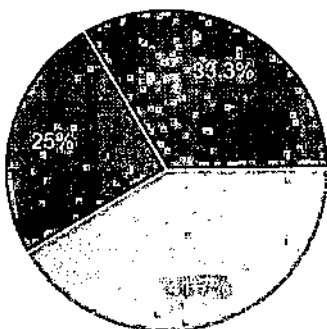
12 responses



- Poor
- Fair
- Average
- Good
- Excellent

11) Please rate the sufficiency of curriculum to enable students analyze the given problem & identify the necessary solutions

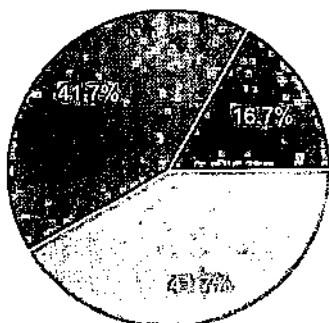
12 responses



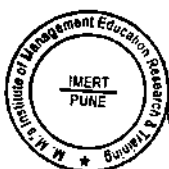
- Poor
- Fair
- Average
- Good
- Excellent

12) In your opinion to what extent SPPU curriculum has helped you in developing and nurturing life long learning attitudes and abilities.

12 responses



- Poor
- Fair
- Average
- Good
- Excellent

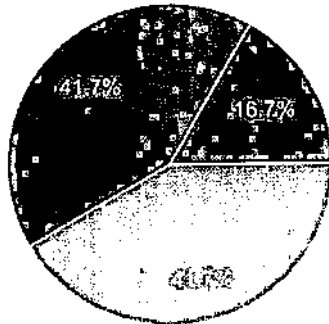


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13) Give Overall rating for the curriculum

12 responses



- ⊗ Poor
- ⊗ Fair
- ⊗ Average
- ⊗ Good
- ⊗ Excellent

14) Please provide your suggestions for enrichment of SPPU curriculum

12 responses

Change in Pattern of Teaching

Corporate problems based scenarios to be introduced.

aware student about sales pressure how to handle , what are challenges they will face in sales . Now A days If company hire you for marketing you have to do sales so give them practical knowledge.

Change in Study pattern and content of the syllabus required as per industry standards

he curriculum should be match with the industry standard so kindly change the curriculum.

Excel VBA course is need of the day. So if students are equipped with excel knowledge then it will help them for better placement.

Need to include more industry based and actual on project curriculum.

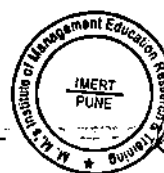
Need to be more on skill set development as per changing environment

More practical and less theoretical. Live case studies should be part of curriculum

Banking knowldge is very important nowadays.so request you to organize more session like ICICI certification.

PRIVATE BANKING CERTIFICATION WAS VERY HELPFUL SO SUCH MORE SESSION NEED TO BE CONDUCTED FOR THE STUDENT

Need more knowledge in logistics industries, which is upcoming industry.



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Student Feedback Form for "Review of Syllabus"

19 responses

1) Name of the Student

19 responses

Nikita Balai

Dilip subhash Mandal

Prathamesh Mayee

Rutuja dixit

Priyanka Kulkarni

Devika Arbat

Hrishikesh Thakare

aashish katkar

Hira Askari

Rahul sonawane

Vishal Pardeshi

Apurva Sogodekar

Sonali Santosh lad

Sonal Suryakant Jamdade

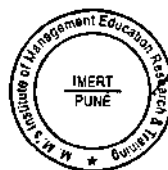
Shital Renuse

Vaibhav Bhopale

Pooja Patil

Puja dharmkamble

Pallavi patil



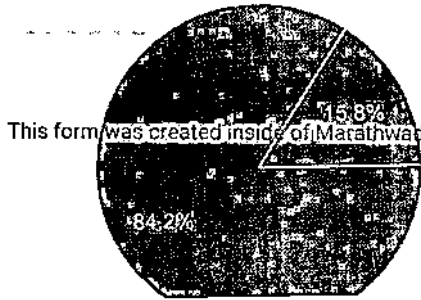
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2) Student's Academic Year

19 responses

- 2017-2018
- 2016-2017

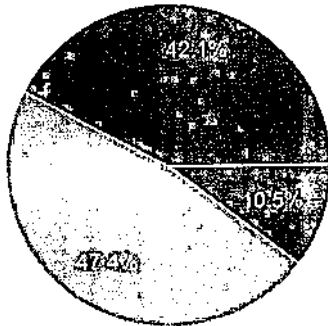


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3) Student's Specialization

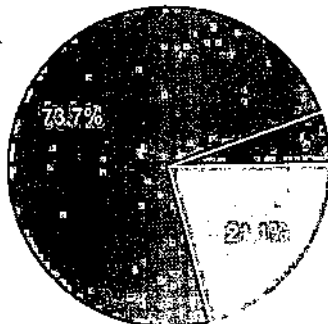
19 responses



- Finance
- Marketing
- Human Resource
- Banking & Insurance Management
- OSCM
- IB
- Any Other

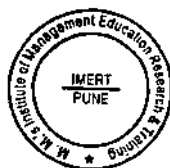
4) Do you feel that the curriculum of SPPU is appropriate in order to make you a successful professional?

19 responses



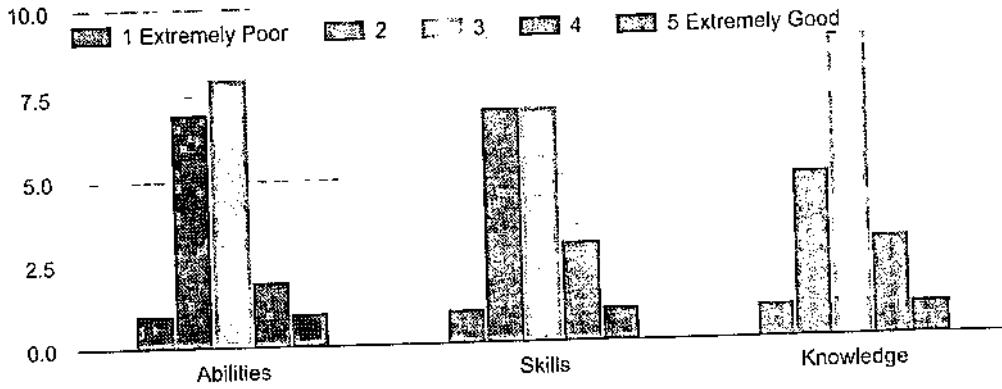
- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

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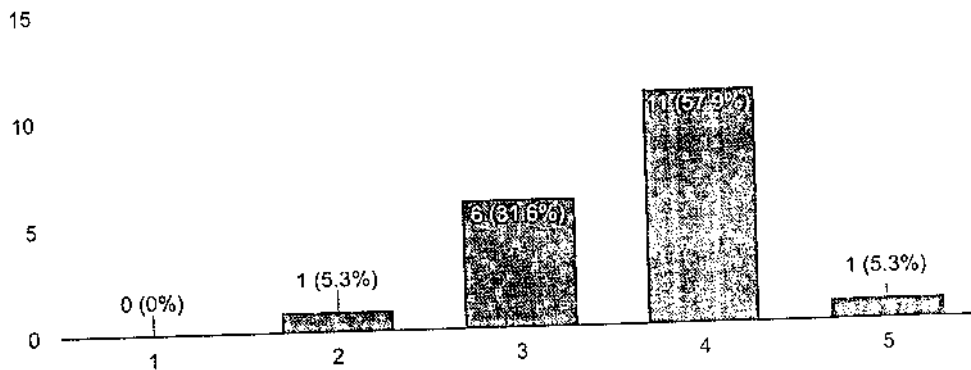
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5) Please rate the achievement of the following learning values through curriculum.



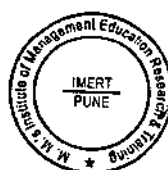
6) Your rating on relevance of curriculum contents to real life situations

19 responses



7) Curriculum is sufficient to make your mind analytical to handle situations successfully at workplace.

19 responses



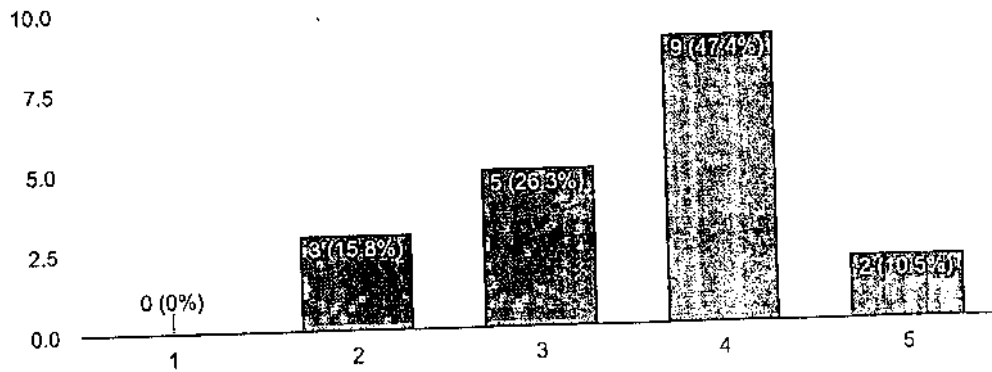
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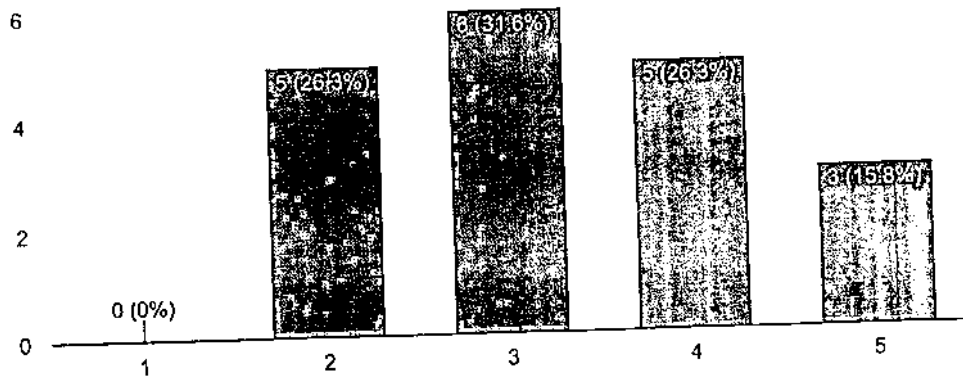
8) How would you rate the SPPU curriculum in building your personality as a competent management professional?

19 responses



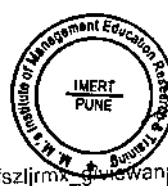
9) Do you think that the SPPU curriculum has helped you in building entrepreneurial qualities?

19 responses



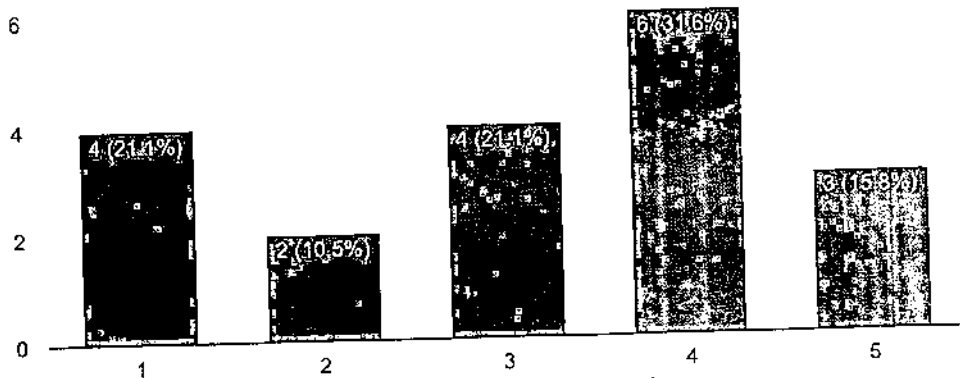
10) How do you rate the syllabus contents and availability of the text and reference books in the Market?

19 responses



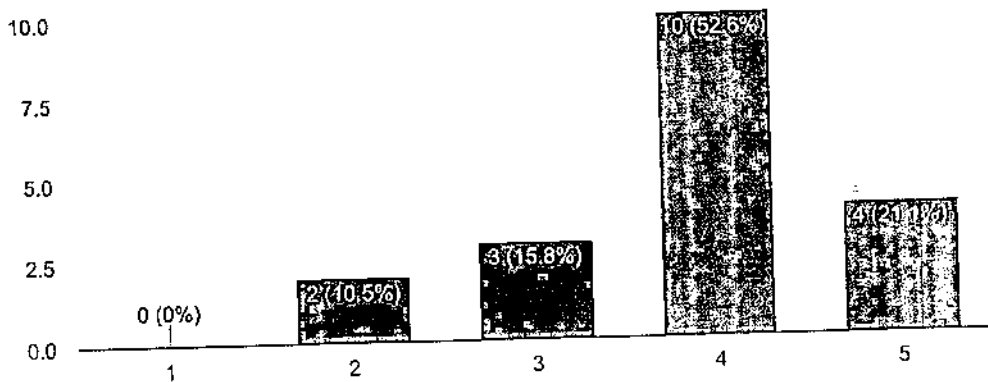
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11) Overall rating about SPPU's MBA Curriculum

19 responses



12) Give your suggestions to improve the curriculum, if any

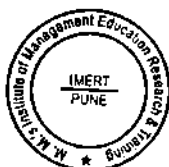
4 responses

No suggestion

Availability of books for Specialization should be done as soon as possible it will help students to learn appropriate & more knowledge

kindly give refrence books and pratical knowledge

No tks



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Teacher Feedback Form for Review of Syllabus

8 responses

1) Name of the Teacher

8 responses

Vivekanand Gaikwad

Swapnil Kharde

Uttam Sapate

Dr. Rupendra Gaikwad

Praful Sarangdhar

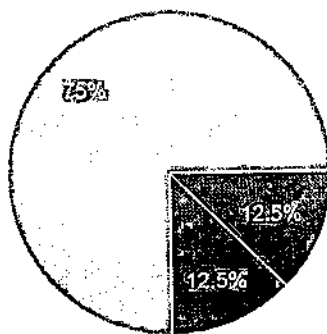
Yogesh Jadhav

Pranav Kayande

Pranjal Jadhav

2) Feedback of the Academic Year

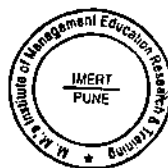
8 responses



- 2016-17
- 2017-18
- 2018-19

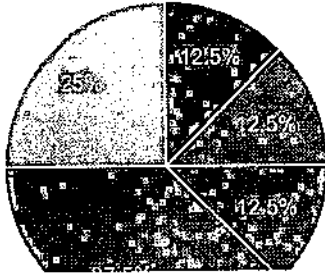
3) Specialization of the faculty

8 responses



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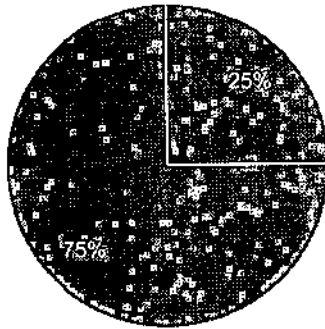
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- Finance
- Marketing
- Human Resource
- Banking & Insurance Management
- OSCM
- IB
- Any Other

4) Feedback on

8 responses



- Overall Syllabus
- Subject Specific

Choice of subject



Indicate Subject Name, Code and Semester

2 responses

Marketing Management 201 II

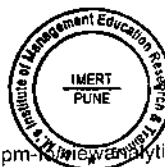
MIS

Feedback Form

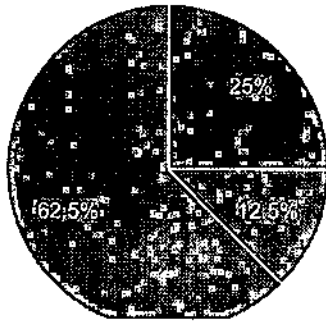
1) Do you feel that the syllabus is defined in a way to clarify your teaching goals and what you expect your students to learn?

8 responses

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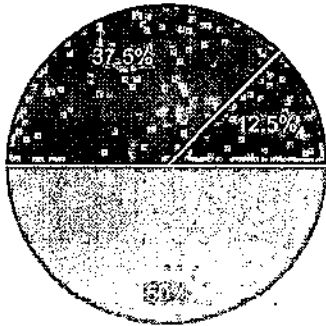
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- Poor
- Fair
- Neutral
- Average
- Excellent

2) Is your syllabus sufficient to bridge the gap between industry standards /current global scenarios and academics?

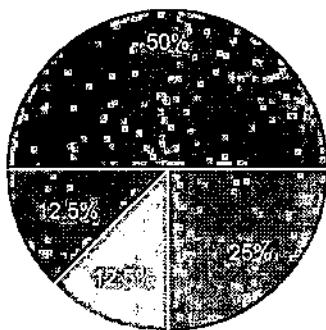
8 responses



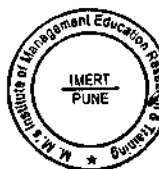
- Poor
- Fair
- Neutral
- Average
- Excellent

3) Is the timely coverage of syllabus possible in the mentioned number of hours?

8 responses



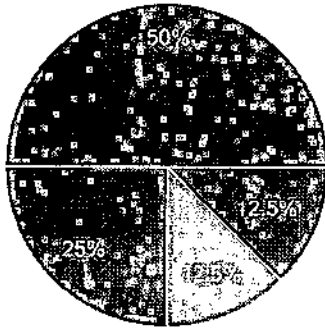
- Poor
- Fair
- Neutral
- Average
- Excellent



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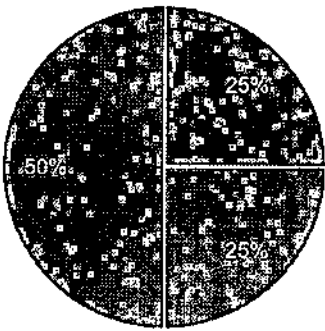
4) Sufficient reference material and books are available for the topics mentioned in the syllabus?



- ⊗ Poor
- ⊗ Fair
- Neutral
- ⊗ Average
- ⊗ Excellent

5) The evaluation methods mentioned in the syllabus are sufficient for providing proper assessment?

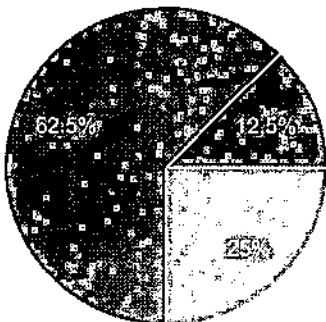
8 responses



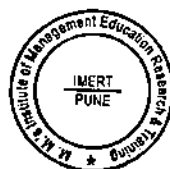
- ⊗ Poor
- ⊗ Fair
- Neutral
- ⊗ Average
- ⊗ Excellent

6) The syllabus is

8 responses

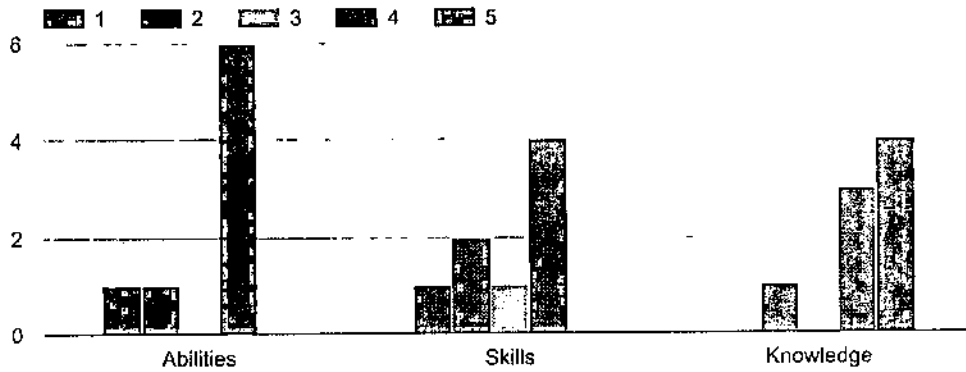


- ⊗ Irrelevant
- ⊗ Dull
- Inadequate
- ⊗ Adequate
- ⊗ Challenging



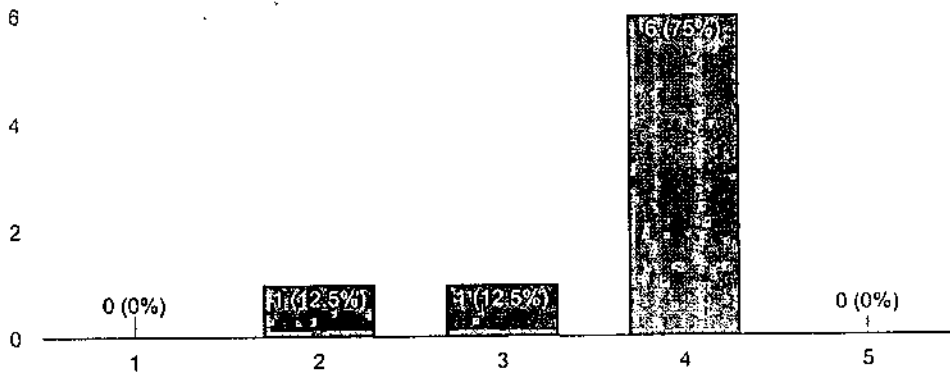
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7) Please rate the achievement of the following learning values through SPPU curriculum. (ASK)



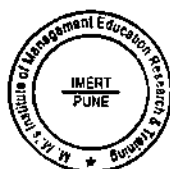
8) Applicability/relevance to real life situations

8 responses



9) Depth of the course content

8 responses



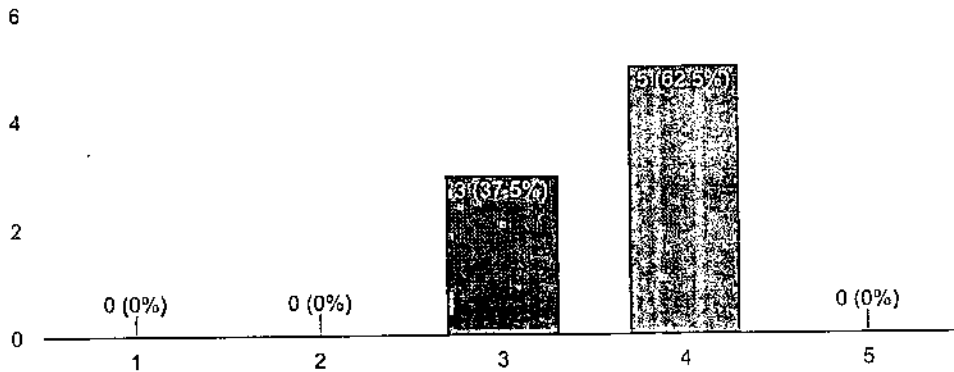
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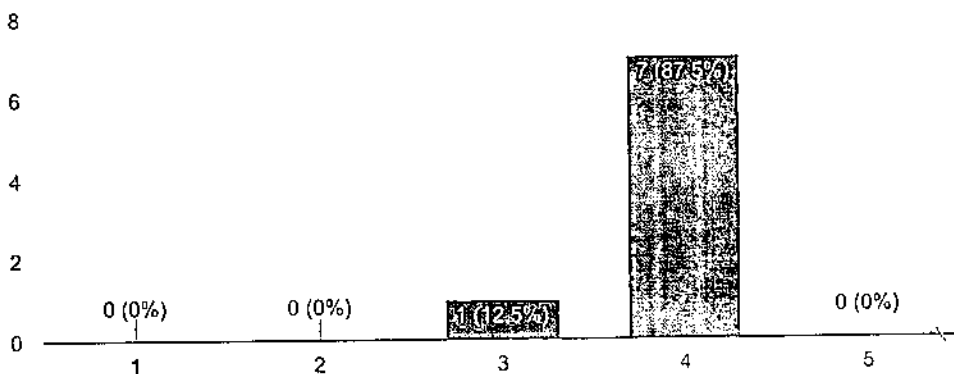
10) Extent of the coverage of course

8 responses



11) Overall Rating

8 responses



12) Give your suggestions to improve the syllabus

5 responses



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Some practical references required in the contents

Specialization specific inputs to be provided from second semester.

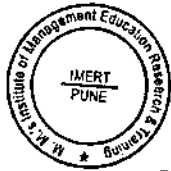
Please introduce track system

skilled based learning and hands on experience need to be given to students.

Should add topics related to latest topic like Business Analytics

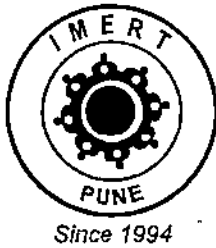
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**INSTITUTE OF MANAGEMENT
EDUCATION RESEARCH & TRAINING**

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(Off.) 772 0097 783 / 703 8822 917

e-mail : director@imertpune.in website : www.mmimert.edu.in

Action taken Report for 2013-2014

Sr.No.	Stakeholder	Feedback	Action Taken
1	Teachers	Should add topics related to latest topic like Business Communication and Ms-Excel	IMERT started offering Business Communication, Introduction to basics of MS Excel and Advanced MS Excel
2	Students	Skill based learning and hands on experience need to be given to students.	IMERT started offering life skills and personality development courses
3	Parents	students should be able to develop rigour to sustain in the competitive environment	IMERT started offering subjects like Emotional Intelligence & Managerial Effectiveness Lab and Industry Analysis – Desk Research
4	Alumni/ Employers	Syllabus should have industry orientation	IMERT offered Life skills and personality development course as an elective courses to develop their skills and knowledge

Prepared By

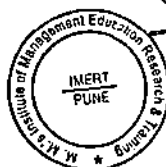
Prof. Vivekanand Gaikwad

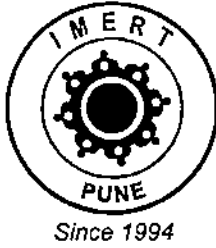
Approved By

Dr. Shriram Nerlekar

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 e-mail : director@imertpune.in website : www.mmimert.edu.in

Action Taken Report for 2014-2015			
Sr.No.	Stakeholder	Feedback	Action Taken
1	Teachers	Application of Business Communication and presentation skills contents must be the part of Syllabus	IMERT offered Dale Carnegie-Effective Sales and Presentations skills certificate.
2	Students	Industry requirement related contents should be there	IMERT offered Oracle Apps ERP Under Oracle Alliance Programme which fulfilled the requirement of industry through ERP domain
3	Parents	Skill oriented inputs are required to crack the placement process	IMERT offered Quantitative Aptitude Certificate Course
4	Alumni/ Employers	Psychological & Behavioural aspects must be part of syllabus that will help students to learn act or respond in a specific situation in the company	IMERT offered Neuro Linguistic Programming USA certificate.

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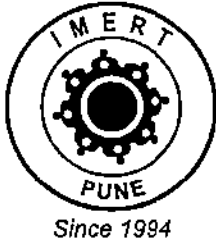
Prof. Vivekanand Gaikwad

Approved By

Dr. Shriram Nerlekar



DIRECTOR
 M. M.'s Institute of
 Management Education
 Research & Training, Pune



MARATHWADA MITRA MANDAL'S

**INSTITUTE OF MANAGEMENT
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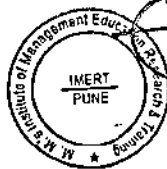
Action taken Report for 2015-2016			
Sr.No.	Stakeholder	Feedback	Action Taken
1	Teachers	The approach of the syllabus must be practical in order to develop experiential learning	Teachers started using audio visuals and small caselets in the class
2	Students	More practical and less theoretical. Live case studies should be part of curriculum	IMERT started teaching case studies of Harvard Business Publication cases in the class from academic year 2015-2016 in order to give practical exposure to students.
3	Parents	Syllabus must be related to industry demand	Mr. Yatin Patwardhan (ACE Corporate Training Pvt. Ltd) trained students and conducted mock exercises of students for improvement in their Business English Communication. This course is based on the line of Cambridge English Teaching Methodology.
4	Alumni/ Employers	Introduction of Additional certifications to bridge the gap between syllabus and industry	IMERT offered three certifications namely Technical Analysis, Financial Modeling and National Stock Exchange Certified Capital Market Professional which helped students to develop their experiential learning

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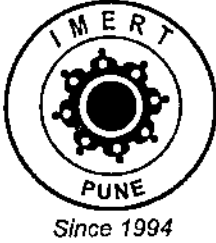
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Action taken Report for 2016-2017

Sr.No.	Stakeholder	Feedback	Action Taken
1	Teachers	Specialization specific inputs to be provided from second semester.	IMERT faculty members planned and conducted specialization orientation session for MBA first year students
2	Students	Skill based learning and hands on experience need to be given to students.	IMERT Faculty members conducted beyond the syllabus sessions to develop the skills of students.
3	Parents	Please focus on new area like Digital Marketing	IMERT offered certification course in Digital Marketing make students employable
4	Alumni/ Employers	Syllabus contents should be updated and it should be as per the requirement of industry. Send the faculty members on "World of Work" to get practical exposure in the company and update their knowledge	IMERT sent Prof. Vivekanand Gaikwad for "World of Work" in Thermax Ltd. to get practical exposure and update his knowledge in Human Recourse domain in 2017-2018 academic year, Some certifications offered like; NISM-IMERT Certified Research Analyst, NISM-IMERT Certified Investment Adviser (Level 1), NISM IMERT Certificate in Securities Operations & Risk Management Certification, NISM-IMERT Certified Investment Adviser (Level 2)

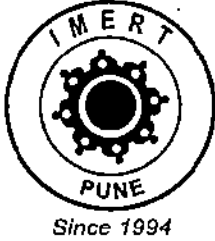
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Action taken Report for 2017-2018

Sr.No.	Stakeholder	Feedback	Action Taken
1	Teachers	Some practical references required in the contents, Syllabus needs to updated	IMERT Faculty members conducted various beyond the syllabus sessions which were useful to develop practical learning exposure and the need for inclusion of GST in indirect taxation course was informed to Savitribai Phule Pune University formally through a written correspondence.
2	Students	It should be useful to develop our ability which will help us to survive and compete in the corporate world.	IMERT Faculty members conducted various sessions to develop their confidence, knowledge and skills through personality development programme and business communication. The need to include business communication lab in first two semesters instead of first semester only was communicated to Savitribai Phule Pune University through a written correspondence.
3	Parents	useful to make our student employable	Based on the feedback on syllabus received from employers/industry necessary value added programs/certificate programs were introduced from time to time.
4	Alumni and Employers	focus to be given on presentation and communication skills among students and develop their confidence	IMERT Corporate Relations Division conducted various inputs business communication and personality development, Offered Certificate Course in GST Jointly with National Academy of Customs, Indirect Taxes & Narcotics.

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